FRS Affiliate Program Module

The *FRS Affiliate Program Module* will allow you to set up and manage other companies who can resell your research and screening services using their own private label. The research requests for each of the Affiliate's clients can be processed by you then delivered back with the Affiliate's letterhead information at the top of the report. If you are licensed for the FRS Web Application, you may purchase a customized set of web pages for each of your Affiliates. These Affiliate Web Pages will interface directly with your FRS Web Application data and your FRS system. The Web Pages will include your Affiliate's company logo, embedded company name, and links back to their home page.

The features provided by the FRS Affiliate Program Module equip you with an excellent marketing tool for your company by allowing you to "private label" your services to companies that resell your products. Like all of the other add-on modules available for FRS, the FRS Affiliate Program Module is seamlessly integrated with the Flexible Research System, providing you with yet another resource to improve your competitive advantage in this highly competitive industry.

Special Invoicing for your Affiliates
The billing features within FRS have been designed to make the process of invoicing and accounting for the services provided to your affiliates quite manageable. The invoices generated from FRS can have the affiliate's letterhead and logo or your company's. Each client of an affiliate can be assigned to a unique "Billing Group" to make it easier to invoice them in one batch. A Master Invoice can be generated along with these to show totals for each of the affiliates and their clients. The prices that you set to charge each of these clients can be handled in one of two ways:
1. Invoices can be generated with the affiliate's prices and sent to them. Detailed spreadsheets for each of the affiliate's clients will be generated with each batch of invoices and can be sent to the affiliate to modify with the prices they charge. The affiliate will pay you according to the prices you charge them on the invoices and they will handle the invoicing of their clients by manipulating the spreadsheets.
2. Or, you can generate the invoices for the reseller with the actual price they will be charging their clients and generate invoices with the affiliate's logo and letterhead. You can then pay the affiliate a percentage of the price that is charged.

Options for the Affiliate Program Module

FRS System Module: This module includes the following features:
➢ A user-modifiable reseller table with support for an unlimited number of resellers
➢ The ability to assign clients to resellers through the client list
➢ Support for each reseller's logo and letterhead (company name, address, and phone numbers) to print on the results reports
➢ An optional feature to print each reseller's logo and letterhead (company name, address and phone numbers) on invoices and billing lists
➢ Support for the FRS Billing Type Group assignment and Master Invoice options allowing you to generate individual invoices for each of the reseller's clients with a master invoice and spreadsheets to send to the reseller

Affiliate Web Application (optional)**:**
If you are licensed for the FRS Web Application, you may purchase very affordable customized web pages to reside at your site for each of your resellers. These Affiliate Web Pages will be interface directly with your FRS Web Application data and your FRS system. These drop-in FRS Web Application pages can be developed using any one of our seven design templates and will be customized to include each reseller's company logo, embedded company name, and links back to their home page.